



YOUTH
ASSISTING
YOUTH **YAY**

MENTOR • GROW • SUCCEED

Mentor. Grow. Succeed.



WE HAVE TRANSFORMED THE LIVES OF OVER 35,000 KIDS THROUGH OUR PEER MENTORSHIP PROGRAM SINCE 1976.

Youth Assisting Youth grows the leaders of tomorrow through peer mentorship of at-risk and newcomer youth.

For 49 years we've matched youth mentors, ages 16-29, with at-risk youth, ages 6-15, to help them improve their mental health, academic performance, leadership skills and more.

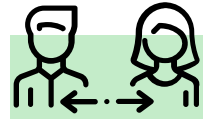
Our non-profit connects volunteers to meaningful mentorship experiences that profoundly impact the most vulnerable youth and their families in communities across Toronto and York Region areas.

Mentoring future leaders!

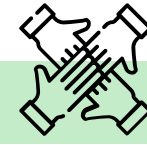




WE GROW THE LEADERS OF TOMORROW THROUGH PEER MENTORSHIP



Peer mentoring leads to a more transformative experience than adult mentoring.



We help kids with complex issues and learning disabilities when other programs won't.



We conduct in-home assessments for every mentor and mentee.

5

Our average mentoring match lasts for five years.



Volunteers are offered extensive Youth Mental Health and Learning Disabilities training.



24/7 emergency support for all mentors, mentees and families.

98%

SUCCESS RATE

35,000

YOUTH EMPOWERED

5,500+

MENTOR MATCHES CREATED

1,200

ACTIVE MENTORS & MENTEES

2,500,000+

VOLUNTEER SERVICE HOURS

OUR YOUTH MENTORING PROGRAMS

Our evidence-based, customized peer mentoring program uniquely recruits, assesses, and matches youth based on personality, interests, and location. We also provide on-going training, 24-hour support for our mentors, and organize monthly activities to bring our matches together.

Programs range from one-to-one peer mentoring and mentor training, to counseling, parent support groups, tutoring and a variety of group mentoring activities.



CORE ACTIVITIES

- One-to-One Peer Mentoring Program
- Girls & Boys Empowerment Programs
- Virtual Tutoring Program
- Mental Health Counseling & Self-Care

SUPPORT + TRAINING

- LifeLine Program – 1:1 Counseling and Mental Health Self-Care Training
- Youth Mentor Training - Mentoring 101
- Youth Mental Health & Learning Disabilities

GROUP ACTIVITIES

- Group Mentoring Program & Events
- Community-Based
- Special Events – Annual Family Picnic + Annual Summer Youth Leadership Camp

ALIGN YOUR BRAND WITH YOUTH MENTORING

The need for youth mentoring has never been higher as isolation compounds mental health, domestic violence and other challenges at-risk-kids face every day. Align your brand with an organization that has stepped up to be a critical life line to youth and their families. The pandemic resulted in us expanding the ways that we support youth, including new programs, virtual adaptations, online tutoring, and donated laptops.

Who Are Our Followers and Stakeholders?

Our Website guests and Social Media followers are Male 25% Female 58% (17% Other) primarily 18-34 years; secondary 35-54 years.

Our Stakeholders include 600+ youth volunteers 16-29 years, 700+ Toronto & York Region families, 3000+ donors / funders and 1000+ champions.

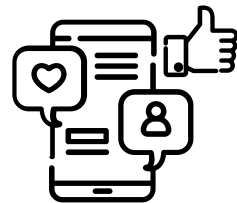
ONLINE



13,250

Website views on our website and blog posts

SOCIAL MEDIA



215,220

Impressions via social media channel's including 7,500 social followers

EMAIL



15,850

Impressions via our 3,667 email subscribers

2025 PROGRAM HIGHLIGHTS



- 1,535 Youth Served
- 106 New Matches
- 605 Matches Supported
- 521 Volunteers Recruited
- 98,380 Volunteer Hours
- 3,460 Support Calls



**For over 20 years
I've been supporting
Youth Assisting Youth**

because they provide our
community's youth with hope
and a belief in themselves.



**I donate because a
mentor changed my life.**

I want to make sure a kid
isn't alone and has someone
to talk to.



**My donation makes
a difference**

Many of the mentees go
on to become mentors.
That's proof of the long-
term change I can support.

Ready to make an impact that lasts a lifetime?

Over 400 kids are on our waitlist to be matched with a youth mentor. Our average match lasts five years, and many mentees become mentors themselves to help other youth succeed. Pay it forward!

**EVERY \$1 INVESTED IN MENTORING HIGH-RISK
YOUTH RETURNS \$23 TO SOCIETY.**

www.youthassistingyouth.com



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